IN-STORE CARE

Mobile device retailers are required to show the devices and provide hands-on experience as part the purchasing process. As such, retailers require unique maintenance features for reinventing traditional in-store experiences: (1) provide a controlled experience of the device; (2) leverage the contextual in-store use of the mobile device to reach prospects with highly targeted content and campaigns; (3) track shopping behavior and trends that will eventually be used to guide future marketing efforts. COMMUNITAKE provides these new capabilities that will drive your success.

CAPABILITIES

DEVICE MANAGEMENT

COMMUNITAKE allows you to view and manage all your in-store devices, the device attributes, and the device connectivity to your network and content. Define device settings over the air and enforce compliance to your mobile policies.

MANAGEMENT BY STORES

COMMUNITAKE facilitates flexible management of devices and content by multiple store parameters such as location and type. Device configuration and content can vary by the store characteristics.

CONTENT MANAGEMENT

COMMUNITAKE enables you to manage the on-device content including: wall paper; applications; and files. The system distributes the content over the air and refreshes the device content at specific time intervals.

APPLICATIONS MANAGEMENT

COMMUNITAKE provides you with the ability to manage the presence of on-device applications. Define blacklist, whitelist and allowed only applications, ensuring similar mobile experience across devices and consumers.

EXPERIENCE MONITORING

COMMUNITAKE delivers in-store experience monitoring by the use of the device. The in-store shopping experience includes which devices were examined; which features were examined; exploration time and duration and more.

MARKETING AUTOMATION

COMMUNITAKE allows you to send timely, contextual messages to consumers via the in-store devices. Marketing messages and offerings can be driven by device type; store; time; and date.

DIAGNOSTICS AND REPAIR

COMMUNITAKE allows seamless tests of the devices and activates auto repair actions to optimize device use everywhere and anytime.

REMOTE CONTROL

COMMUNITAKE enables IT staff to remotely control a device and perform efficient and effective settings as if they are holding the device in their hands, regardless of its actual location.

VALUE

1 UNIFIED CONTROLLED PURCHASE EXPERIENCE
- Maintains common shopping experience across stores and devices
- Simplifies purchase experience by pre-defined directives

2 COST REDUCTION AND OPERATIONAL EFFICIENCIES
- Performs dynamic mass content distribution and avoids complicated campaigns
- Automates periodic content resets from afar

3 INCREASED REVENUES AND CONVERSION RATE
- Monitors mobile experience during the hands-on shopping phase
- Delivers timely targeted offerings in real-time

TECHNOLOGY
- COMMUNITAKE supports Android (2.3+), iOS (5.0+), WP (8.1+). (Note: features vary by the operating system)
- Cloud based solution or on-premises deployment along with White-label branding
- Multi-tenant, highly scalable and redundant architecture

COMMUNITAKE delivers a comprehensive Mobility platform that unifies robust multi-channel support with highly secure device, smart Enterprise Mobility Management, and core Android Internet of Things. The CommuniTake solutions suite (1) turns support to be the hallmark of a successful service provider; (2) manages mobile resources, processes and security to effectively operate business mobility; (3) enables complete wiretapping protection for mobile devices; (4) and facilitates seamless performance for connected Android machines. CommuniTake proven success features superior technology; advanced functionality; flexible delivery methods; and white label models. CommuniTake products are deployed by foremost operators and businesses worldwide.